Case Study

Driving Operational Excellence at Baqer Mohebi

Trident Implements LS NAV ERP to Modernize Retail Operations and Support Growth

baqer mohebi enterprises

Industry: Retail / FMCG
Location: UAE
Solution Implemented: LS NAV License, Implementation & Support

TRIDENT
Creating Values

ABOUT CUSTOMER

Baqer Mohebi is one of the UAE's most respected retail and distribution brands, offering a diverse range of fast-moving consumer goods (FMCG). With a long-standing reputation for quality and service, the company operates across multiple retail outlets and wholesale distribution points.

CHALLENGES

Despite Strong Legacy, Baqer Mohebi Faced Several Operational and Technology Challenges

- **Fragmented Business Systems** – Disconnected retail and back-office systems led to inefficiencies and lack of visibility.

- **Inventory Discrepancies** – Inaccurate stock data caused overstocking, missed sales, and increased carrying costs.

- **Manual Procurement Processes** – Time-consuming and error-prone vendor and purchasing workflows.

- **Delayed Financial Reports** – Slow month-end closings and limited financial transparency.

- **Limited Store-Level Insights** – Managers lacked real-time access to sales and customer behavior metrics.

- **Scaling Difficulties** – Existing systems couldn't support the brand's fast-paced expansion.

SOLUTION IMPLEMENTED

Trident Provided LS NAV ERP Solution Tailored to Retail and Distribution Needs

- **Integrated ERP Platform** – Unified finance, inventory, sales, procurement, and retail operations in one centralized solution.

- **Real-Time Inventory Management** – Enabled accurate stock visibility across all outlets and warehouses.

- **Automated Procurement Workflows** – Streamlined vendor management and purchasing processes with automated approvals.

- **POS System Integration** – Connected all store POS systems with centralized pricing, promotions, and inventory updates.

- **Role-Based Dashboards & Reporting** – Delivered real-time KPIs and insights to management and store-level staff.

- **Mobile Access for Key Users** – Enabled decision-makers to manage operations remotely.

BENEFITS TO CUSTOMER

- **Centralized Business Control** with real-time visibility across all departments.

- **Higher Inventory Accuracy** resulting in optimized stock levels and
- reduced waste.

- **Faster, Automated Procurement** lowering manual errors and improving vendor relationships.

- **Improved Customer Experience** with better product availability and quicker billing.

- **Accelerated Financial Closings** and increased confidence in data accuracy.

- **Scalable System Architecture** to support current and future expansion.

- **Boosted Staff Productivity** by minimizing manual tasks and duplication.

- **Increased Decision-Making Speed** through live dashboards and reporting tools.

CUSTOMER TESTIMONIAL

"Trident's LS NAV solution has completely transformed how we operate. Our inventory is more accurate, our purchasing is faster, and our stores are more connected than ever before. Their team's expertise and support were exceptional from start to finish."

— Operations Head, Baqer Mohebi

TRIDENT INFORMATION SYSTEMS

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