

# Case Study

## Powering Retail Excellence at EKK Group

Trident Implements LS NAV and Support to Drive Operational Efficiency



**Industry:** Retail, Hospitality, Real Estate  
**Location:** UAE  
**Solution Implemented:** LS NAV & Ongoing Support



### ABOUT CUSTOMER

EKK Group is a diversified conglomerate headquartered in the UAE with operations spanning retail, hospitality, and real estate. Known for its commitment to quality, service, and innovation, EKK Group manages multiple business units and outlets, requiring a unified technology solution to streamline operations and support expansion.

### CHALLENGES

- EKK Group Faced Several Operational and Technological Barriers During Growth:**
- **Fragmented Systems Across Divisions** – Lack of integration between departments led to inefficiencies and duplication of effort.
  - **Manual Inventory Processes** – Difficulty in tracking inventory across various locations resulted in mismanagement and stock inconsistencies.
  - **Limited POS Integration** – POS terminals were not connected to a centralized platform, delaying updates and promotions.
  - **Inaccurate Financial Reporting** – Disconnected systems made it difficult to generate consolidated financial insights.
  - **Lack of Real-Time Visibility** – Management could not access up-to-date performance data across different business units.
  - **Scaling Challenges** – The existing system could not accommodate the group’s growing operations and multiple outlets.

### SOLUTION IMPLEMENTED

- Trident Provided the Following Tailored Solutions for EKK Group:**
- **LS NAV Deployment** – Implemented a robust, unified platform to manage sales, inventory, finance, and retail operations from a single interface.
  - **Centralized Inventory Control** – Real-time tracking of inventory across outlets enabled better stock planning and fulfillment.
  - **POS System Integration** – Connected all POS systems to the ERP for real-time transaction sync, dynamic pricing, and promotion management.
  - **Finance & Reporting Modules** – Streamlined accounting and provided consolidated financial statements for better decision-making.
  - **Ongoing Support & Maintenance** – Ensured smooth daily operations with continuous technical assistance and system optimization.

### BENEFITS TO CUSTOMER

- **Seamless Integration Across Divisions** improving operational consistency and communication.
- **Improved Inventory Accuracy** and timely replenishment across all retail and hospitality outlets.
- **Enhanced Customer Experience** due to quick billing, real-time promotions, and updated product availability.
- **Reliable Financial Oversight** with accurate, consolidated reports across multiple entities.
- **Real-Time Business Insights** leading to faster and smarter decision-making.
- **Scalability** to support the group’s expansion into new markets and outlets.
- **Reduced Operational Overhead** by automating manual workflows and improving team productivity.

### CUSTOMER TESTIMONIAL



“Trident’s LS NAV implementation has been a game-changer for our business. We now operate with precision, speed, and insight across all our divisions. Their team provided not just a solution, but a true partnership that enables our continued growth.”

— Group IT Head, EKK Group

### TRIDENT INFORMATION SYSTEMS



tridentinfo.com



info@tridentinfo.com