# Case Study

Transforming Gulf Cans Industries with Microsoft Dynamics 365 Business Central

"Empowering smarter operations and growth with Trident

Industry: Manufacturing Location: UAE Solution Implemented: Microsoft Dynamics 365 Business Central – Licensing & Implementation

### **ABOUT CUSTOMER**

Gulf Cans Industries (GCI), headquartered in the UAE, is a leading manufacturer of high-quality aluminum cans, serving a diverse range of clients across the Middle East. With growing demand and a commitment to operational excellence, GCI continuously invests in innovative technology to stay ahead in a competitive market.

## **CHALLENGES**

- As Gulf Cans Industries expanded, they faced significant operational hurdles:
- **Disparate Systems**: Fragmented legacy software with siloed data created inefficiencies.
- **Limited Visibility**: Inadequate real-time insights into inventory, production, and finance.
- Manual Processes: Time-consuming and errorprone processes hampered productivity.
- Scalability Issues: The existing system couldn't support the company's growth plans.
- **Poor Customer Order Management:** An inadequate order management system led to frequent mistakes in orders, delays in delivery, and inconsistent customer service.
- **Inaccurate Forecasting:** Without accurate data insights, demand forecasting was based on outdated or incomplete information, leading to either excess inventory or stockouts, both of which impacted profitability.

## **SOLUTION IMPLEMENTED**

Trident implemented Microsoft Dynamics 365 Business Central, a comprehensive ERP solution tailored to GCI's manufacturing and business management needs. The engagement included:

Creating Values

- Seamless migration from legacy systems
- Customization aligned with manufacturing workflows
- Centralized platform for finance, supply chain, inventory, and production
- Extensive user training and ongoing support
- Streamlined financial management with tools for budgeting
- Optimized supply chain through advanced forecasting
  and demand planning

### **BENEFITS TO CUSTOMER**

#### **CUSTOMER TESTIMONIAL**

- **Enhanced Inventory Management**: Real-time inventory tracking reduced stockouts and overstocking, improving order fulfillment rates.
- Improved Customer Service: Faster order processing and access to customer data enabled more responsive support and higher satisfaction.
- **Cost Control**: Greater visibility into costs across operations enabled proactive cost management and budget control.
- User-Friendly Interface: The modern and intuitive interface reduced training time and improved user adoption.
- Remote Accessibility: Cloud-based system enabled access from anywhere, ensuring business continuity and flexibility.
- **Data-Driven Forecasting**: Advanced analytics and reporting tools helped improve demand forecasting and production planning.

"Partnering with Trident and adopting Business Central transformed the way we operate. We now have complete visibility across our departments, faster processes, and a strong foundation for future expansion. Trident's expertise and support were instrumental in making this transition smooth and successful."

- Operations Director, Gulf Cans Industries

#### **TRIDENT INFORMATION SYSTEMS**



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