

Case Study

Accelerating Beverage Business Efficiency at Seven-Up Bottling

Trident Implements BC LS to Drive Operational Excellence in Nigeria



Industry: Beverage & Manufacturing
Location: Nigeria
Solution Implemented: Microsoft Dynamics 365 Business Central LS (BC LS)



ABOUT CUSTOMER

Seven-Up Bottling Company is one of Nigeria’s leading beverage manufacturers and distributors, producing popular soft drinks and water products. With an extensive distribution network, multiple production plants, and a large workforce, Seven-Up Bottling serves millions of consumers daily. The company required a unified technology solution to streamline its operations and support its expanding business scale.

CHALLENGES

Seven-Up Bottling Faced Multiple Operational and Systemic Challenges

Fragmented Legacy Systems – Disconnected platforms across departments hampered efficiency and created data silos.

Inefficient Inventory Control – Stock inaccuracies and slow tracking resulted in bottlenecks in production and distribution.

Limited Visibility Across Supply Chain – Inability to get a real-time overview of production, sales, and logistics.

Manual Processes – Reliance on manual documentation led to delays, errors, and inconsistencies.

Lack of Centralized Reporting – Key stakeholders lacked timely access to business performance metrics.

Inflexible Systems – Legacy tools couldn't adapt quickly to business growth or market changes.

SOLUTION IMPLEMENTED

Trident Provided an End-to-End Business Central LS (BC LS) Implementation Tailored for Manufacturing & Distribution:

- **BC LS ERP Deployment** – Integrated finance, manufacturing, warehousing, sales, and distribution into a single platform.
- **Advanced Inventory Management** – Real-time tracking of raw materials and finished goods to streamline production planning.
- **Sales & Distribution Automation** – Enabled end-to-end visibility and control over the order-to-delivery lifecycle.
- **Mobile Access & Field Enablement** – Empowered sales teams and logistics operators with mobile-friendly access.
- **Centralized Dashboards & Reporting** – Role-based dashboards for leadership to track KPIs and operational metrics.
- **Post-Implementation Support** – Continuous optimization and technical support ensured sustained system performance.

BENEFITS TO CUSTOMER

- **Unified Operations** across production, sales, and logistics under a single digital system.
- **Enhanced Inventory Accuracy** with real-time stock updates and reduced material wastage.
- **Faster Decision-Making** through accessible, real-time business insights and analytics.
- **Improved Order Fulfillment** with better planning and end-to-end visibility across the supply chain.
- **Reduced Operational Costs** by minimizing manual intervention and process delays.
- **Scalable ERP Infrastructure** designed to support business expansion and operational agility.
- **Higher Employee Productivity** due to streamlined processes and mobile access capabilities.

CUSTOMER TESTIMONIAL



“Trident’s implementation of Business Central LS has been a game changer for our operations. We now have greater visibility, control, and efficiency across our business. Their team brought expertise, dedication, and true partnership to the table.”

— Operations Director, Seven-Up Bottling

TRIDENT INFORMATION SYSTEMS



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