

Empowering Food Investment Operations at Wakira

Trident Implements LS Central to Streamline and Scale Multi-Brand F&B Ventures

Industry: Food & Beverage Investment & Operations
Location: UAE
Solution Implemented: LS Central – License, Implementation



ABOUT CUSTOMER

Wakira Investments is a dynamic Dubai-based food investment company, established in 2016, dedicated to transforming food opportunities into rewarding ventures. With a portfolio that includes renowned brands such as Kulcha King, Nom Nom Asia, El Greco, and Ghinwa Café, Wakira specializes in nurturing homegrown UAE brands and expanding them globally.

CHALLENGES

Wakira Faced Several Operational and Technological Challenges as It Expanded:

- **Fragmented Systems:** Utilizing a basic POS system (G5) that lacked integration capabilities, leading to data silos and inefficiencies.
- **Inventory Management Difficulties:** Challenges in tracking and managing inventory across multiple brands and locations, resulting in overstocking and wastage.
- **Absence of Recipe Management:** No centralized system to manage diverse recipes across various cuisines, affecting consistency and cost control.
- **Limited Operational Visibility:** Inadequate real-time insights into sales, inventory, and financials, hindering strategic decision-making.
- **Scalability Constraints:** Existing systems were not equipped to support Wakira's rapid growth and diversification across the F&B sector.

SOLUTION IMPLEMENTED

Trident Delivered a Comprehensive LS Central ERP Solution Tailored to Wakira’s Multi-Brand F&B Operations:

- **Unified Platform Deployment:** Implemented LS Central to integrate POS, inventory, finance, procurement, and recipe management into a single cohesive system.
- **Advanced Inventory Control:** Enabled real-time tracking of stock levels across all outlets, reducing wastage and optimizing stock replenishment.
- **Recipe & Production Management:** Introduced modules to standardize recipes, ensuring consistency in taste and cost-effectiveness across brands.
- **Real-Time Reporting & Dashboards:** Provided management with actionable insights through customizable dashboards, facilitating informed decision-making.
- **Scalable Infrastructure:** Established a robust system capable of supporting Wakira’s expansion plans and accommodating future business needs.
- **Comprehensive Training & Support:** Offered extensive training sessions and ongoing support to ensure smooth transition and user adoption.

BENEFITS TO CUSTOMER

- **Enhanced Operational Efficiency:** Streamlined processes across all brands, leading to improved productivity and reduced operational costs.
- **Improved Inventory Accuracy:** Achieved precise inventory tracking, minimizing wastage and ensuring product availability.
- **Consistent Product Quality:** Standardized recipes and production processes maintained consistency in offerings across all outlets.
- **Informed Decision-Making:** Access to real-time data empowered management to make strategic decisions swiftly.
- **Scalability for Growth:** The flexible system architecture supports Wakira’s ongoing expansion and diversification efforts.
- **Employee Empowerment:** User-friendly interfaces and comprehensive training enhanced staff proficiency and morale.

CUSTOMER TESTIMONIAL



“Implementing LS Central with Trident's expertise has revolutionized our operations. We now have a unified system that provides real-time insights, streamlines our processes, and supports our growth trajectory. Trident's commitment and understanding of our industry made this transformation seamless.”

— Nader, CEO, Wakira Investments

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